

JCA College Planning Night

February 10, 2014

Sophomore and Junior students and parents are encouraged to attend

6:30-7:10 p.m. Introduction of panel:
Each panel member will give a brief (10 minute) overview of their respective university.

7:15 - 7:45 p.m. Session A – Each family/student chooses a presentation.

The College Search Process: Carin Smith, Regional Director of Admission - Chicago Officer, Lawrence University, Appleton, WI.

How to find the “right fit” schools when doing a college search; “Colleges That Change Lives; how does affordability fit into the process?”

The College Application Process – Ryan Cockerill, Director of Admissions, Lewis University.

Where does the “file” go between the time it gets to admissions and the time a decision is made? What are the most important parts of the application? What happens in Admissions Committee Meetings?

Essay Writing – April Ponte, Admissions Representative, University of Illinois, Urbana-Champaign.

What is the difference between a personal statement and a college essay? What does an admissions office hope to see in our college essays?

Social Media and College Admissions – Megan O’Rourke, Assistant Dean of Admissions, Chicago Regional Recruitment, Marquette University

What do students need to do to polish their online presence? How can students use social media to become attractive candidates for admission? How are college admissions departments using social media?

7:50 – 8:20 p.m. Session B (repeat of above presentations)

8:20 – 8:30 p.m. Wrap-up and Final Questions in Large Group